



SPONSOR/VENDOR APPLICATION

Complete this form and return it to barktoberfest@pensacolahumane.org

Event Date: Saturday, Oct. 18, 2025

BUSINESS NAME: _____

CONTACT: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

CELL: _____

PLEASE CHECK YOUR DESIRED SPONSORSHIP LEVEL. *All include 10x10 booth space, except as indicated.

- | | |
|--|---|
| <input type="checkbox"/> SOLD Best in Show Title Sponsor ~ \$10,000 | <input type="checkbox"/> Arena Sponsor ~ \$1,500 |
| <input type="checkbox"/> Leader of the Pack ~ \$7,000 | <input type="checkbox"/> New Leash on Life ~ \$1,000 |
| <input type="checkbox"/> On-Stage Contests ~ \$6,000 | <input type="checkbox"/> Puppy Pal Sponsors ~ \$500 |
| <input type="checkbox"/> Adoption Arena ~ \$5,000 | <input type="checkbox"/> Cool Cat Sponsors ~ \$250
*Does not include booth space |
| <input type="checkbox"/> Pick of the Litter ~ \$3,500 | <input type="checkbox"/> Vendor Booth ~ \$175
*Limited to pet-centric businesses |
| <input type="checkbox"/> SOLD Photo Booth Sponsor ~ \$2,500 | <input type="checkbox"/> 501(c)3 Org Booth ~ \$150
*Must have proof of 501(c)3 status |
| <input type="checkbox"/> Face Painting Sponsor ~ \$2,500 | <input type="checkbox"/> Animal Rescue Booth ~ \$75
*Limited to 501(c)3 pet rescue organizations |
| <input type="checkbox"/> SOLD Small Dog Races ~ \$2,000 | |

I will donate a \$25 gift certificate (or other donation) to contest prize winners. YES NO

*Deliver to Pensacola Humane Society by October 1st (5 N. Q Street)

All sponsors/vendors utilizing spaces must provide a Certificate of Insurance for \$1M liability and name Pensacola Humane Society as an additional insured. DEADLINE TO SUBMIT: October 3, 2025.

TERMS OF PARTICIPATION: Sponsor/vendor understands:

- Use of one 10x10 booth space. **RETURNING SPONSOR/VENDOR: Same spot as 2024?** YES NO
- Shall provide tent, tables, chairs, electrical cords, other booth supplies. **OUTLET NEEDED?**
- Agrees to tape down all extension cords according to OSHA standards for safety.
- Agrees to arrive/set-up during assigned time and keep booth staffed until end of event.
- Will leave the space clean and deposit all trash and debris in the 30-yard trash container.

I have read and understand the requirements for participation in Barktoberfest 2025.

AUTHORIZED SIGNATURE: _____ DATE: _____

PAYMENT DEADLINE: SEPTEMBER 26, 2025

Payments may be made online at pensacolahumane.org/donate (specify Barktoberfest)
Checks may be mailed to 5 N. Q Street, Pensacola, FL 32505. Please write sponsorship level on check.
Questions? 850.748.2471 or barktoberfest@pensacolahumane.org