



SPONSOR/VENDOR LEVELS

	Logo incorporated into event logo	Logo on TNR van for 12 months	Logo on digital billboard for 1 month	Logo on banner at Garden & Palafox	Logo on banner at Gazebo Stage	Logo in Barktoberfest program	Logo on Barktoberfest 2025 website	Sponsorship signage on social media	10x10 booth at Barktoberfest 2025	Booth location on event map
Best in Show Title Sponsor \$10,000 ~ SOLD	★	★	★	★	★	★	★	★	★	★
Leader of the Pack \$7,000		★	★	★	★	★	★	★	★	★
Gazebo Contests Sponsor \$6,000			★	★	★	★	★	★	★	★
Adoption Arena Sponsor \$5,000				★	★	★	★	★	★	★
Pick of the Litter Sponsor \$3,500						★	★	★	★	★
Photo Booth Sponsor \$2,500 ~ SOLD						★	★	★	★	★
Face Painting Sponsor \$2,500						★	★	★	★	★
Small Dog Races Sponsor \$2,000 ~ SOLD						★	★	★	★	★
Arena Sponsor \$1,500							★	★	★	★
New Leash on Life \$1,000							★	★	★	★
Puppy Pal Sponsor \$500							★	★	★	★
Cool Cat Sponsor \$250										★
Vendor (*pet-centric only) \$175									★	★
501(c)3 Organizations \$150									★	★
Animal Rescue Organizations \$75									★	★

All Sponsors/Vendors must provide Certificate of Liability Insurance (\$1M value) and name Pensacola Humane Society as "additional insured." Contact insurance agent or go to eventinsured.com.

PAYMENT/COI DEADLINE: September 26, 2025

QUESTIONS? barktoberfest@pensacolahumane.org or 850.748.2471